

# W Street Construction

– Escambia County

**Client:** Escambia County

**Summary:** Construction Notification Services for a resurfacing project

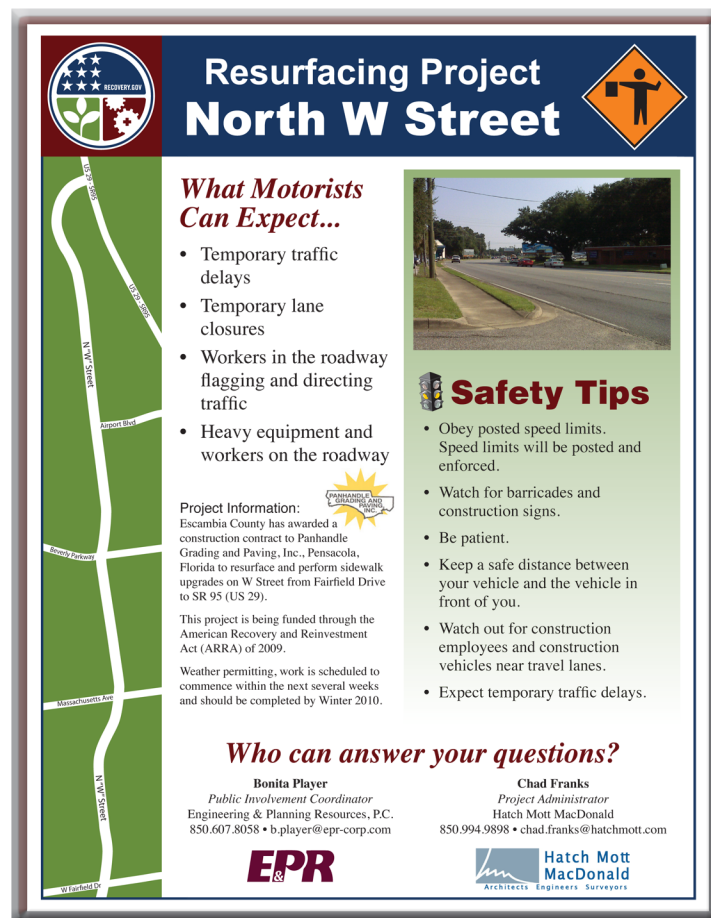
**Detailed Activities:**

Public Involvement Plan – Created a comprehensive public involvement plan, including all strategic and tactical elements.

Project Communications – Employed multiple project marketing methods in order to broadcast the most recent project information to as many of the targeted stakeholders as possible. Created all display and notification materials including flyers, press releases, required FDOT notification documents, etc.

Comment Documentation – Provided complete meeting documentation

EPR developed a public outreach program that was formulated to address the public's issues and concerns regarding the W Street Construction project. This project required on-going community awareness activities including media coordination, road watch updates, and comment coordination report.



The flyer is titled "Resurfacing Project North W Street" and features a map of the project area on the left, showing W Street from Fairfield Drive to Airport Blvd. The top right corner includes a construction warning sign icon. The main text is organized into several sections: "What Motorists Can Expect..." with a bulleted list of impacts; "Safety Tips" with a bulleted list of driver instructions; "Project Information" detailing the contractor and funding; and "Who can answer your questions?" with contact information for Bonita Player and Chad Franks. Logos for EPR and Hatch Mott MacDonald are at the bottom.

### Resurfacing Project North W Street

**What Motorists Can Expect...**

- Temporary traffic delays
- Temporary lane closures
- Workers in the roadway flagging and directing traffic
- Heavy equipment and workers on the roadway

**Safety Tips**

- Obey posted speed limits. Speed limits will be posted and enforced.
- Watch for barricades and construction signs.
- Be patient.
- Keep a safe distance between your vehicle and the vehicle in front of you.
- Watch out for construction employees and construction vehicles near travel lanes.
- Expect temporary traffic delays.

**Who can answer your questions?**

**Bonita Player**  
Public Involvement Coordinator  
Engineering & Planning Resources, P.C.  
850.607.8058 • b.player@epr-corp.com

**Chad Franks**  
Project Administrator  
Hatch Mott MacDonald  
850.994.9898 • chad.franks@hatchmott.com