

# Navy Boulevard Management Plan

– Escambia County

**Client** Escambia County  
**Summary** Consensus Building  
**Detailed Activities** Public Involvement Plan – Created a comprehensive public involvement plan, including all strategic and tactical elements.

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The Escambia County Community Redevelopment Agency (CRA) was developed to prepare a Corridor Vision Plan and Design Guidelines Manual for the Navy Boulevard Corridor (US 98 / SR 295) within the Warrington Community Redevelopment Area. Navy Boulevard serves as an important regional link between many community assets, including Naval Air Station (NAS) Pensacola and the downtown Pensacola business district. Although the area has seen public and private sector reinvestment since the creation of the Warrington CRA District in 1995, it continues to be perceived as a blighted and unsightly area by residents.

The purpose of the Navy Boulevard Corridor Design Guidelines Manual is to provide direction for the redevelopment of both the Public Realm (streets, sidewalks, landscape, parks) and the Private Realm (parcels and buildings). These guidelines are to serve as a strategic roadmap for decision makers in both the public and private sectors and to implement a specific Action Strategy of the 2010 Warrington Redevelopment Plan.

The realization of the Corridor Vision Plan and physical environment depicted by the Design Guidelines for both the Public and Private Realms is a long-term process that will be implemented over time. This manual is to act as a “living document” that must be reviewed and updated over time to account for the changing market, transportation and land-use conditions, as well as ongoing long-range planning efforts by Escambia County, the Florida Department of Transportation and other regulatory agencies. EPR was tasked with reviewing and revising the concept using current public and stakeholder input, field data, existing plans and innovative/acceptable design options. The results of this activity will serve as a concept for future design and construction of improvements or projects within the corridor.

Staff members developed and maintained a project web page; coordinated media relations in support of the Escambia County public information office; created and distributed fact sheets and contact cards; and performed face-to-face canvasses of adjacent businesses to personally meet stakeholders to determine their particular needs and concerns. EPR also arranged and conducted a project kick-off meeting and numerous one-on-one meetings with business and property owners to identify their unique needs.

**Navy Boulevard Corridor Management Plan**

**ACCESS MANAGEMENT CONCERNS**

**FACT SHEET**

The Navy Boulevard Corridor serves as an important regional link between many community assets, including Naval Air Station (NAS) Pensacola and the downtown Pensacola business district. Visiting destinations along NAS and County Station via the Navy Boulevard gateway. However, the stretch of roadway between the bridge over Barron Clark and the intersection at New Warrington Road has the most significant of gateway issues. This stretch of roadway is a primary access point for the most critical access management standards, which would ensure the efficient and safe movement of people and goods.

Although Navy Boulevard has seen public and private sector reinvestment since the creation of the Warrington Redevelopment Area in 1995, additional improvements in aesthetics and access management are needed. The Navy Boulevard Corridor Vision Plan and Design Guidelines Manual will address these issues by providing a strategic roadmap for decision makers in both the public and private sectors and to implement a specific Action Strategy of the 2010 Warrington Redevelopment Plan.

Thank you to everyone who has participated in the past. We are now asking for your assistance to determine proposed improvements to access management and parking, as well as how distance changes will impact your daily lives.

**GOALS** Through the implementation of the Management Plan, Escambia County will improve the economic competitiveness of the area and strengthen neighborhoods located adjacent to the corridor. This will be accomplished in the following ways:

**APPEARANCE** Update the visual quality of the corridor through infrastructure improvements, such as upgrading streetlights, sidewalks, street lighting, traffic signals and signage.

**CONGESTION** Eliminate the congestion point in the aerial road system and achieve consistency with County and State level of service standards.

**SECURITY** Improve neighborhood security, particularly at business critical locations.

**NAVY INSTALLATIONS** Respond to local law, safety, aesthetic and other concerns of the base community to strengthen the area as a center for the operations of U.S. Navy facilities, including the potential of base closure by the Federal government.

**REINVESTMENT** Achieve reinvestment, particularly in substantial or vacant residential and commercial buildings.

**WE WANT YOUR INPUT**

Escambia County wants to ensure that the proposed changes to the Navy Boulevard Corridor have a positive impact on your business and your neighborhood. Please share your ideas and concerns.

Call (850) 780-3381 to schedule a one-on-one meeting.



**Save the Date**

**Navy Boulevard Corridor Management Plan**

**Kick-off Meeting**

Tuesday, March 11, 2014

Start at 6:30 pm at the Livingston Terrace Community Center  
 300 South Old County Field Road, Pensacola, Florida 32507

**Navy Boulevard Corridor Management Plan**

**Navy Boulevard Corridor Kick-off Meeting**

The purpose of this meeting is to introduce the management plan to the community, discuss the vision of the plan, and provide an opportunity for public input.

For more information, go to [www.epr-fl.com](http://www.epr-fl.com) or call us at (850) 780-3381. For more information, go to [www.epr-fl.com](http://www.epr-fl.com) or call us at (850) 780-3381.

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